Give your members the option of skipping a loan payment—and in turn, help them give a gift of support to your local children’s hospital with help from the Credit Unions for Kids Skip a Pay campaign.

IT’S EASY:
1. Offer members the opportunity to skip a loan payment.
2. Convert all or a portion of your Skip a Pay processing fees into a donation to help cover the costs of care for deserving kids and their families at your local children’s hospital.
3. Show your gratitude to members for their spirit! Local credit union members cooperate and give substantial contributions to your local Children’s Miracle Network Hospital.

CREDIT UNIONS FOR KIDS CAN HELP
Turnkey program materials are available on CU4Kids.org. Find everything you need to build out your own Skip a Pay promotion, including customizable content packages and case studies that show the way to a stellar program—for you, your members and kids undergoing care at your local children’s hospital.

CREDIT UNIONS HAVE ALREADY SEEN SUCCESS
In 2017, 25 credit unions participated in Skip a Pay and raised an astounding $150,000 for children’s hospitals around the country. To learn more about their success and why they love this initiative, visit our website below.

Learn more at cu4kids.org/skip-a-pay/.