

# CREDIT UNIONS FOR KIDS WINTER ICON CAMPAIGN Newsletter Article



## Every Dollar Counts

*Help [ABC Credit Union] Make Miracles Happen*

[ABC Credit Union] is hosting a fundraiser for [Local Children's Hospital(s)], and we need your help! Stop by any branch, donate a dollar to the kids, write your name on a **winter icon** and show your support for our community!

Did you know, just a dollar can make a big difference for a sick kid at [Local Children's Hospital(s)]:

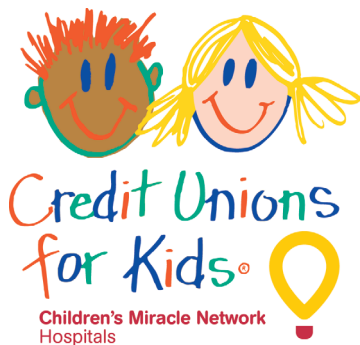
- **Wee Pee sized diapers**, for babies weighing less than 800 grams, cost \$0.41
- **Preemie sized diapers**, for babies weighing up to 4 pounds, cost \$0.50
- **Size 1 blood pressure cuffs** for the smallest child patients, cost \$1.08
- **Baby blankets** in the Neonatal and Infant Critical Care Unit, cost \$4.00

All it takes is a single dollar to help make a miracle! Stop by an [ABC Credit Union Branch] and donate a dollar to make a difference today.

If you need help deciding which hospital is your credit union's local Children's Miracle Network Hospital(s), use the zip code search, here: <http://childrensmiraclenetworkhospitals.org/Hospital/Search>

## About Credit Unions for Kids

Credit Unions for Kids is the brand under which America's credit unions raise funds for Children's Miracle Network Hospitals. Since 1996, the credit union community has donated more than \$170 million to Children's Miracle Network Hospitals across the United States. The funds raised help support research, facilities, equipment, patient services, uncompensated care and health education programs benefitting 10 million children annually.



# NOVEMBER 1 - DECEMBER 31

## Making a Difference \$1.00 at a Time

