

# CU4KIDS WINTER ICON CAMPAIGN

November 1 - December 31

Making a Difference

\$1.00 at a Time

ZHANIA, 8 YEARS OLD  
SICKLE CELL DISEASE AND  
CARDIOMYOPATHY PATIENT



## What is the Winter Icon Campaign Campaign?

The Winter Icon Campaign is a turnkey, no cost opportunity for your credit union to raise much needed funds for your Children's Miracle Network Hospital. Demonstrate your support of sick and injured kids by selling the colorful icons to your members for a one dollar donation. Helping kids has never been easier, visit [www.cu4kids.org/wintericons/](http://www.cu4kids.org/wintericons/) today to place your order.

## How to Order Your Kit

- Determine the campaign type (e.g. football-themed or winter) and timeframe.
  - Go to [www.cu4kids.org/wintericons/](http://www.cu4kids.org/wintericons/) to place your order. There is a minimum of 100 icons and a maximum of 1,000 icons per order.
  - You may choose up to two different icons.
  - Please allow 5-7 business days for delivery.
  - There is no charge for the materials and shipping.
- Visit [www.cu4kids.org/wintericons/](http://www.cu4kids.org/wintericons/) to place your order and learn more about our fundraising resources.

## About Credit Unions for Kids

Credit Unions for Kids is the brand under which America's credit unions raise funds for Children's Miracle Network Hospitals. Since 1996, the credit union community has donated more than \$160 million to Children's Miracle Network Hospitals across the United States. The funds raised help support research, facilities, equipment, patient services, uncompensated care and health education programs benefitting 10 million children annually.

Download fundraising resources at  
[www.cu4kids.org/wintericons](http://www.cu4kids.org/wintericons)

