

CU4KIDS 2017 WINTER ICON CAMPAIGN

NOVEMBER 1 – DECEMBER 31

Making a Difference
\$1.00 at a Time

ZHANIA, 8 YEARS OLD
SICKLE CELL DISEASE AND
CARDIOMYOPATHY PATIENT



What is the Winter Icon Campaign?

The Winter Icon Campaign is a turnkey, no cost opportunity for your credit union to raise much needed funds for your Children's Miracle Network Hospital. Demonstrate your support of sick and injured kids by selling the colorful icons to your members for a one dollar donation. Helping kids has never been easier, visit cu4kids.org/wintericons today to place your order.

How to Order Your Kit

- Determine the campaign type (e.g. football-themed or holiday) and timeframe.
- Go to cu4kids.org/wintericons to place your order.
- Please allow 5-7 business days for delivery.
- There is no charge for the materials and shipping.

Visit cu4kids.org/wintericons to place your order and learn more about our fundraising resources.

About Credit Unions for Kids

Credit Unions for Kids is the brand under which America's credit unions raise funds for Children's Miracle Network Hospitals. Since 1996, the credit union community has donated more than \$160 million to Children's Miracle Network Hospitals across the United States. The funds raised help support research, facilities, equipment, patient services, uncompensated care and health education programs benefitting 10 million children annually.

Download fundraising resources at
cu4kids.org/wintericons

