

MIRACLE JEANS DAY 2017

Suggested Facebook Posts



Increase Awareness

- Help make a miracle happen! [#MiracleJeansDay](#) is coming up! Donate \$1 to benefit a Children's Miracle Network Hospital before 9/13 to get your MJD icon. [#forthekids](#)
- Just a few weeks until [#MiracleJeansDay](#)! Our employees will be going casual to support Children's Miracle Network Hospitals! [#forthekids](#)

Encourage Member Participation

- Staff is helping our local Children's Miracle Network Hospital by giving \$5 to wear jeans on 9/13. You can help too! Donate \$1 & give your support [#forthekids](#)!
- Your [#MiracleJeansDay](#) icon is \$1 away! Support your [@localhospital](#) [@CU4Kids](#) & Children's Miracle Network Hospitals. Miracles happen because of you!
- Check out all the [#MiracleJeansDay](#) icons in our branch! All proceeds go to the local Children's Miracle Network Hospital! Where's your name? [\[insert picture of branch with icons\]](#)
- Just one dollar helps make a miracle for kids treated at [@localhospital](#)! Have you gotten your [#MiracleJeansDay](#) icon yet?
- We have the BEST members! Thanks for helping us support the kids at [@localhospital](#). Get your [#MiracleJeansDay](#) icon by donating \$1!
- Have you noticed the [#MiracleJeansDay](#) icons in our branches? Donate \$1 to benefit kids at Children's Miracle Network Hospitals and we'll add an icon for you too!
- We're halfway thru our [#MiracleJeansDay](#) FUNdraiser & you've helped raise [\\$\[X\]](#) for [@localhospital](#) so far! Keep up the good work [#forthekids](#).
- You have helped us raise [\[X\]%](#) of our [#MiracleJeansDay](#) goal so far. Donate \$1 at any branch today to help your local children's hospital!
- [#MiracleJeansDay](#) is TODAY! Drop by and donate \$1 to benefit [@localhospital](#). Help us make a miracle happen!
- You can make a miracle happen today! Donate \$1 to your local children's hospital at any branch. [#MiracleJeansDay](#)
- Today is [#MiracleJeansDay](#)! Our employees are rocking their favorite jeans to support your local Children's Miracle Network Hospital. Stop by and support the kids!
- Straight leg or boot-cut they're all for the greater good! You still have time to participate in [#MiracleJeansDay](#). \$1 supports [@localhospital](#).

"Double Your Money" Fundraising Strategy

- DOUBLE YOUR MONEY! We will match every donation made to the local children's hospital at one of our branches today!
- Today, \$1 = \$2! Give \$1 to the local children's hospital, and we will match your donation! Stop by any branch to donate. [#crazymath](#) [#forthekids](#)
- TODAY ONLY - We will MATCH every \$1 donated for [#MiracleJeansDay](#)! Double your impact and make a miracle happen!