



MIRACLE JEANS DAY

September 13, 2017 • Guidelines for Team Captains

Thank you for supporting Miracle Jeans Day!

Thank you for being the Miracle Jeans Day team captain and championing your credit union's efforts to help local kids!

As captain, it will be your job to find fun, creative and encouraging ways to motivate your colleagues to participate, to set your credit union's fundraising goal and to collect \$5 from the staff members involved. Some credit unions have even engaged in a friendly competition among branches or with other local credit unions.

Next Step for Team Captains:

- Use the **Employee Tracking Form** to track donors.
- Visit **cu4kids.org/miraclejeansday** to download all the resources you'll need to help raise funds for your local CMN Hospital.
- Use the **CU4Kids Donation Reporting Form** to send in donations at the end of the campaign. Please have your credit union issue a check for the cash donations, and do not send cash in the mail.
- Engage members and raise even more money for the kids by selling paper icons in your branches.

QUESTIONS?

Contact MiracleJeansDay@CMNHospitals.org

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