

# MIRACLE JEANS DAY 2017

## Suggested Tweets



### Increase Awareness

- Just a few weeks until [#MiracleJeansDay!](#) Our employees will be going casual to support [@localhospital](#) [@CMNHospitals](#) [@cu4kids!](#) [#forthekids](#)
- Today is [#MiracleJeansDay!](#) Our employees are rocking their favorite jeans to support local [@CMNHospitals](#). Stop by and support the kids!

### Encourage Member Participation

- Staff is helping our local [@CMNHospitals](#) by giving \$5 to wear jeans on 9/13. U can help too! Donate \$1 & give your support [#forthekids!](#)
- Help make a miracle happen! [#MiracleJeansDay](#) is coming up! Donate \$1 to benefit [@CMNHospitals](#) before 9/13 to get your MJD icon. [#forthekids](#)
- We have the BEST members! Thanks for helping us support the kids at [@localhospital](#). Get your MJD icon by donating \$1! [#MiracleJeansDay](#)
- You have helped us raise [\[X\]%](#) of our [#MiracleJeansDay](#) goal so far. Donate \$1 at any branch today to help your local children's hospital!
- We're halfway thru our [#MJD](#) FUNdraiser & you've helped raise [\\$\[X\]](#) for [@localhospital](#) so far! Keep up the good work [#forthekids](#).
- You can make a miracle happen today! Donate \$1 to your local children's hospital at any branch. [#MiracleJeansDay](#)
- Just one dollar helps make a miracle for a kid at [@localhospital!](#) Have you gotten your [#MiracleJeansDay](#) icon yet?
- Check out all the Miracle Jeans Day icons in our branch! All proceeds go to the local [@CMNHospital!](#) Where's your name? [\[insert picture of branch with icons\]](#)
- Have you noticed the [#MiracleJeansDay](#) icons in our branches? Donate \$1 to benefit kids at [@CMNHospitals](#) and we'll add an icon for you too!
- Straight leg or boot-cut they're all for the greater good! You still have time to participate in [#MiracleJeansDay](#). \$1 supports [@CU4Kids](#).
- Your [#MJD](#) icon is \$1 away! Support your [@localhospital](#) [@CU4Kids](#) & [@CMNHospital](#). Miracles happen because of you!
- [#MiracleJeansDay](#) is TODAY! Drop by and donate \$1 to benefit [@localhospital](#). Help us make a miracle happen!

### "Double Your Money" Fundraising Strategy

- TODAY ONLY – We will MATCH every \$1 donated for [#MiracleJeansDay!](#) Double your impact and make a miracle happen!
- DOUBLE YOUR MONEY! We will match every donation to the local children's hospital made at one of our branches today!
- Today, \$1 = \$2! Give \$1 to the local kids' hospital, and we will match your donation! Stop by any branch to donate. [#crazymath](#) [#forthekids](#)

Are you following [@CU4Kids](#) [@CMNHospitals](#) and the Children's Hospitals that serve your members? If you need help finding your local hospitals' Twitter account(s), please contact [jdearborn@CMNHospitals.org](mailto:jdearborn@CMNHospitals.org) or DM [@CU4Kids](#).