

**Credit Unions for Kids** is a nonprofit collaboration of credit unions, chapters, leagues/associations and business partners from across the country, engaged in fundraising activities to benefit 170 Children's Miracle Network Hospitals, where 17 million children are treated annually.

- \$100 million raised for Children's Miracle Network Hospitals (Since 1996)
- \$8.8 million raised in 2011
- 3rd largest sponsor of CMN Hospitals
- 100% of funds raised go to local CMN Hospital

**Donations for CU4Kids are raised \$1 at a time. We do it for the kids, and you can too. Here's different ways you can get involved and support your local hospital:**

### **ORGANIZE A TOUR**

Outside of raising funds, increasing awareness of CU4Kids is our biggest goal. Most hospitals are honored to host an event at their hospital. By teaming up with your local hospital for a tour, you're not only supporting a charity within your local community, but creating a successful event without too much work. A How-To-Guide on organizing a tour is located at <http://cu4kids.org/toolkits/>.

### **ORGANIZE AN EVENT**

Whether it's a dress down day, a car wash or selling chocolates and miracle balloons, raising money for CU4Kids is easy when you get a team behind it.

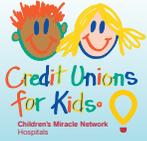
Visit <http://cu4kids.org/toolkits/> for additional event ideas and steps to kick it off.

#### **MIRACLE MATCH**

Fundraising takes on different shapes and sizes, but with Miracle Match, your dollars can be doubled. Launched in 2008, Miracle Match is a \$1 million philanthropic matching program that encourages credit unions, chapters and leagues to create and participate in local CMNH fundraisers.

By applying and participating in Miracle Match from CO-OP Financial Services, the money you raise for kids is matched, nearly doubling your power to save the lives of hospitalized children within your community.

Visit <http://www.co-opfs.org/miracle-match> to apply for a match for your next event.



## Children's Miracle Network Hospital Tour

### SUPPORT A CAMPAIGN

Change a Child's Life, Miracle Jeans Day and the Holiday Icon Program are three turnkey campaigns created by CMNH for easy and free implementation at your company. By visiting <http://cu4kids.org/toolkits/> you can download:

- Easy steps to make your campaign a success
- Free materials for fundraising
- Information for proper tracking, so money is donated directly to your local hospital

### CONTACT YOUR LOCAL HOSPITAL

Each CMN Hospital has unique needs beyond just funding. You may find they have a need for donated books, get well cards, or volunteers for story time. By working with your local hospital you're able to donate your time for things that will benefit them along with the children and families they see everyday. You can locate your CMN Hospital by visiting <http://www.cmnhospitals.org> and clicking on "Your Hospital".



**Children's  
Miracle Network  
Hospitals**

Helping Local Kids

Children's Miracle Network Champions:  
Bailey (CA), Abby (KY), Grace (IL), Kennedy, (TN), Ramonie (IN), Riley (WY)