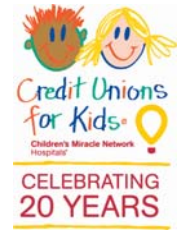


[YOUR LOGO]



**FOR IMMEDIATE RELEASE**

[DATE]

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**[YOUR CREDIT UNION] Supports Children's Miracle Network Hospitals  
through Shop for Miracles**

[YOUR CITY], [STATE POSTAL CODE] [DATE] – Miracles still happen! As part of “Shop for Miracles,” an annual one-day fundraiser, [Credit Union] joined CO-OP® Financial Services and other credit unions across the country through Credit Unions for Kids to raise awareness for Children's Miracle Network Hospitals. The one-day event on October 20 raised hundreds of thousands of dollars for children's health issues.

Credit unions made a pledge to make a donation in the amount of their choosing on behalf of each member who is a debit or credit card holder. [Credit Union] pledged to donate [amount] per cardholder, raising [amount] for [Hospital], the local Children's Miracle Network Hospital.

Meanwhile, CO-OP®, provider of the surcharge-free CO-OP® ATM network, pledged to donate \$1 for every use of the hashtag #ShopForMiracles on Facebook, Twitter and Instagram for up to \$100,000.

Since [year], [Credit Union] has gathered donations for Credit Unions for Kids. We have raised more than \$[amount] for the local Children's Miracle Network Hospital(s). These donations support the hospital's greatest needs. Benefits to the children often include life-saving research, special treatments, equipment and charitable care.

Annually, Shop for Miracles coincides with International Credit Union Day – a day to recognize service to members and the building of financially stable communities worldwide. Today, there are more than 57,000 credit unions representing more than 217 million members in 105 countries.

“Credit unions are about people helping people. Shop for Miracles is a worthwhile opportunity to help children in our community get the best care possible,” said [YOUR NAME], [YOUR TITLE]. “It is truly amazing what we are able to accomplish when we all come together.”

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To learn more about your Children's Miracle Network Hospital, visit [www.CMNHospitals.org](http://www.CMNHospitals.org).

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